

## Year 1

### Fall Semester

Course	Credit Hours
ENG 1301 Comp I	3
MAT 1302 or 1304	3
MCO 1302 Mass Media & Society	3
Any Lab Science (GEC)	4
ASE 1111 Freshman Success Experience	2

**Total Semester Hours: 15**

### Spring Semester

Course	Credit Hours
ENG 1302 Comp II	3
MCO 1303 Writing Across Media	3
REL 13XX (GEC)	3
SPC 1301 Fund of Speech	3
FAR, MUS, or THA (Fine Arts GEC)	3

**Total Semester Hours: 15**

## Year 2

### Fall Semester

Course	Credit Hours
ENG 23XX Literature (GEC)	3
MCO 2300 Practicum	3
MCO 2318 Social Media	3
MCO 2310 Digital Production	3
Elective	3

**Total Semester Hours: 15**

### Spring Semester

Course	Credit Hours
Any Social Literacy (GEC)	3
MCO 2345 Integrated Media Reporting	3
EXS 1220 Basic Concepts of Wellness	2
Elective	3
Elective	3
Elective	3

**Total Semester Hours: 17**

## Year 3

### Fall Semester

Course	Credit Hours
Any Social Literacy (GEC)	3
MCO 3351 Survey of Public Relations	3
Elective	3
Elective	3
Elective	3

**Total Semester Hours: 15**

### Spring Semester

Course	Credit Hours
MCO 3320 Digital Design & Editing	3
HIS 2324 Fund of Modern American History	3
Elective	3
Elective	3
Elective	3

**Total Semester Hours: 15**

## Year 4

### Fall Semester

Course	Credit Hours
MCO 4300 Internship	3
MCO 4318 Int & Intercultural Communication	3
Elective	3
Elective	3
Elective	3

**Total Semester Hours: 15**

### Spring Semester

Course	Credit Hours
MCO 4301 Communication Laws & Ethics	3
MCO 4346 Public Relations Campaigns	3
MCO 4320 Sports Communication & Branding	3
Elective	3
Elective	3

**Total Semester Hours: 15**

**MCO 1302 may be used to satisfy the GEC.**

**A Business Administration minor is recommended for Sports Communication majors.**

**Recommended Electives: EXS 3314, EXS 3316, EXS 4325, MCO 2312, MCO 3310, MGT 3319, MKT 3341.**

# MCO - Mass Communication

- [MCO 1302 Mass Media & Society](#)
- [MCO 1303 Writing Across Media](#)
- [MCO 2200 Practicum](#)
- [MCO 2250 Independent Study](#)
- [MCO 2300 Practicum](#)
- [MCO 2310 Digital Production](#)
- [MCO 2312 Mobile Production](#)
- [MCO 2318 Social Media](#)
- [MCO 2345 Integrated Media Reporting](#)
- [MCO 2399 Special Topics](#)
- [MCO 3150 Independent Study](#)
- [MCO 3310 Advanced Digital Production](#)
- [MCO 3310H Advanced Digital Production](#)
- [MCO 3316 Feature Writing and Production](#)
- [MCO 3316H Feature Writing and Production](#)
- [MCO 3320 Digital Design and Editing](#)
- [MCO 3320H Digital Design and Editing](#)
- [MCO 3346 Advertising Copywriting](#)
- [MCO 3346H Advertising Copywriting](#)
- [MCO 3350 Independent Study](#)
- [MCO 3351 Survey of Public Relations](#)
- [MCO 3351H Survey of Public Relations](#)
- [MCO 3399 Special Topics](#)
- [MCO 3450 Independent Study](#)
- [MCO 4150 Independent Research](#)
- [MCO 4250 Independent Study](#)
- [MCO 4300 Internship](#)
- [MCO 4301 Communication Laws & Ethics](#)
- [MCO 4301H Communication Laws & Ethics](#)
- [MCO 4318 Intl & Intercultural Communica](#)
- [MCO 4318H International & Intercultural Communicat](#)
- [MCO 4320 Sports Communication & Branding](#)
- [MCO 4346 Public Relations Campaigns](#)
- [MCO 4346H Public Relations Campaigns](#)
- [MCO 4350 Independent Study](#)
- [MCO 4399 Special Topics](#)
- [MCO 4450 Independent Study](#)