

Texas Wesleyan University & Dallas College Marketing (BBA) Transfer Equivalency Worksheet 2020-2021\*



Texas Wesleyan Course #	Course Name	Dallas College Equivalent #	Hours Needed
General Education Requirements (45-4	46 Hours)		
Language Literacy (12 Hours)			1
ENG 1301	Composition & Rhetoric	ENGL 1301	3
ENG 1302	Composition & Literature	ENGL 1302	3
	One sophomore level literature or creative writing course	ENGL 2307, 2321, 2322, 2323, 2326,	3
ENG 2324, 2326, 2327, or 2328		2327, 2328, 2331, 2332, 2333, <b>OR</b>	
		2341	
HUM 2340 or 2341	One Interdisciplinary Integrative course	HUMA 1302	3
Analytic Literacy (10-11 Hours)			
One or Two from MAT 1302 and/or	One or Two Math courses (College Algebra or higher)	MATH 1314, 1414 <b>OR</b> 1324 and/or	3-6
higher level math	One of Two Math courses (Conege Algebra of Higher)	higher level math	3-0
		BIOL 1406, 1407, 1408, 1409, 2401,	
One or Two from BIO, CHE, NSC, PHY	One or Two 4 hour Biology, Chemistry, Natural Science, or Physics lab sciences	2402, 2416, 2421, CHEM 1411, 1412,	4-8
		2423, 2425, PHYS 1401, 1402, 1403,	
	'	1404, ENVR 1401	
Cultural Literacy (12 Hours)			
HIS 2324	Fundamentals of Modern American History	HIST 1302	3
FAR, MUS, or THA	One 3 hour Art, Fine Arts, Music, or Theatre course	ARTS, MUSI, DRAM, HUMA 1315	3
REL 1311, 1312, 1313, 1321, 1323	One 3 hour Religion course	PHIL 1304 or 2306	3
FAR, MUS, THA, HIS 2321, 2301, 2303,		ARTS, MUSI, DRAM, HIST 1301, 2321,	
PHI 2301, 2321, REL 1311, 1312, 1313,	One additional Cultural Literacy Course	2322, PHIL 1301, 1304, 2303, 2307,	3
1321, or SPC 1301*		SPCH 1311*, 1315*, 1318*, 1321*	
Social Literacy (10-11 Hours)			
EXS 1220	Basic Concepts of Health & Physical Education	KINE 1338 or PHED 1164	1
BUA 1301, ECO 2305*, FIN 1325, POL		BUSI 1301, ECON 2301*, FIN 1325,	
2311, GEG 2304, 2305, IST 2300, PSY	Three courses with at least two areas represented	GOVT 2306, GEOG 1302, 1303, PSYC	9
1301, 2342, SOC 1302, 2301, 2302,		2301, ANTH 2346, 2351, SOCI 1301,	-
2390		1306, 2319	
	*Some courses listed in Required Related Courses may be us	ed to fulfill GEC.	
BUA 2310	Advance Business Applications		3
ECO 2305*	Principles of Economics I*	ECON 2301*	0-3
SPC 1301*	Fundamentals of Speech*	SPCH 1311 1315, 1318 or 1321*	0-3
Major Requirements (63 Hours)			
Major Requirements (63 Hours) ACC 2303	Principles of Financial Accounting	ACCT 2301	3
Major Requirements (63 Hours) ACC 2303 ACC 2304	Principles of Managerial Accounting	ACCT 2302	3
Major Requirements (63 Hours) ACC 2303			
Major Requirements (63 Hours) ACC 2303 ACC 2304	Principles of Managerial Accounting	ACCT 2302	3
Major Requirements (63 Hours) ACC 2303 ACC 2304 BUA 2321	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I	ACCT 2302 MATH 1342, BUSI 2305	3
Major Requirements (63 Hours) ACC 2303 ACC 2304 BUA 2321 BUA 3305	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design	ACCT 2302	3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I	ACCT 2302 MATH 1342, BUSI 2305	3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics)	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 3323	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 3321	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MKT 3321     MGT 4337	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing Business Policy and Decision Making	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 3321     MGT 4337     MKT 4311	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing Business Policy and Decision Making Marketing Research	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3323     MKT 3321     MGT 4337     MKT 4311     MKT 4321	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing Business Policy and Decision Making Marketing Research	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 4337     MKT 4311     MKT 4321     Any four of the following:     MKT 3328	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing Business Policy and Decision Making Marketing Research Contemporary Marketing Strategy Retailing	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 4337     MKT 4311     MKT 4321     Any four of the following:     MKT 3331	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing Business Policy and Decision Making Marketing Research Contemporary Marketing Strategy Retailing Sales Management	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 4337     MKT 4311     MKT 4321     Any four of the following:     MKT 3323     MKT 3324	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing Business Policy and Decision Making Marketing Research Contemporary Marketing Strategy Retailing Sales Management Principles of Advertising	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3323     MKT 3321     MKT 4311     MKT 4321     Any four of the following:     MKT 3331     MKT 3334     MKT 3331     MKT 3331     MKT 3331     MKT 3331     MKT 3341     MKT 3349	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing Business Policy and Decision Making Marketing Research Contemporary Marketing Strategy Retailing Sales Management Principles of Advertising Consumer Behavior	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent #	3 3 3 3 3 3 3 3 3 3 3 3 3 3 3
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 3323     MKT 3321     MKT 4311     MKT 4321     Any four of the following:     MKT 3331     MKT 3341     MKT 3341     MKT 3341     MKT 3341     MKT 3341     MKT 3343     MKT 3343     MKT 4342	Principles of Managerial Accounting   Business Statistics   MIS Systems Analysis and Design   Business Law I   International Business   Principles of Economics II (Microeconomics)   Corporate Finance   Management Theory and Practice   Production/Operations Management   Principles of Marketing   Business Policy and Decision Making   Marketing Research   Contemporary Marketing Strategy   Retailing   Sales Management   Principles of Advertising   Consumer Behavior   International Marketing	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent # ECON 2302 	3 3 3 3 3 3 3 3 3 3 3 3 12
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 3323     MKT 3321     MKT 4311     MKT 4321     Any four of the following:     MKT 3331     MKT 3341     MKT 3342     9 hours of Business Electives-must be b	Principles of Managerial Accounting Business Statistics MIS Systems Analysis and Design Business Law I International Business Principles of Economics II (Microeconomics) Corporate Finance Management Theory and Practice Production/Operations Management Principles of Marketing Business Policy and Decision Making Marketing Research Contemporary Marketing Strategy Retailing Sales Management Principles of Advertising Consumer Behavior	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent # ECON 2302 	3 3 3 3 3 3 3 3 3 3 3 3 12 9
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 3323     MKT 3321     MGT 4337     MKT 4311     MKT 4321     Any four of the following:     MKT 3328     MKT 3341     MKT 3342     9 hours of Business Electives-must be b     Electives (0-9 Hours)	Principles of Managerial Accounting   Business Statistics   MIS Systems Analysis and Design   Business Law I   International Business   Principles of Economics II (Microeconomics)   Corporate Finance   Management Theory and Practice   Production/Operations Management   Principles of Marketing   Business Policy and Decision Making   Marketing Research   Contemporary Marketing Strategy   Retailing   Sales Management   Principles of Advertising   Consumer Behavior   International Marketing	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent # ECON 2302 	3 3 3 3 3 3 3 3 3 3 3 3 3 3 12 9 9 0-9
Major Requirements (63 Hours)     ACC 2303     ACC 2304     BUA 2321     BUA 3305     BUA 3311     BUA 3311     BUA 3345     ECO 2306     FIN 3313     MGT 3319     MGT 3323     MKT 3321     MGT 4337     MKT 4311     MKT 4321     Any four of the following:     MKT 3328     MKT 3341     MKT 3342     9 hours of Business Electives-must be to Electives (0-9 Hours)     Total Hours Needed	Principles of Managerial Accounting   Business Statistics   MIS Systems Analysis and Design   Business Law I   International Business   Principles of Economics II (Microeconomics)   Corporate Finance   Management Theory and Practice   Production/Operations Management   Principles of Marketing   Business Policy and Decision Making   Marketing Research   Contemporary Marketing Strategy   Retailing   Sales Management   Principles of Advertising   Consumer Behavior   International Marketing	ACCT 2302 MATH 1342, BUSI 2305 Dallas College Equivalent # ECON 2302 CON 2302	3 3 3 3 3 3 3 3 3 3 3 3 12 9