

Texas Wesleyan Course #	Course Name	Dallas College Equivalent #	Hours Needed
General Education Requirements (45-46 Hours)			
Language Literacy (12 Hours)			
ENG 1301	Composition & Rhetoric	ENGL 1301	3
ENG 1302	Composition & Literature	ENGL 1302	3
ENG 2324, 2326, 2327, or 2328	One sophomore level literature or creative writing course	ENGL 2307, 2321, 2322, 2323, 2326, 2327, 2328, 2331, 2332, 2333, OR 2341	3
HUM 2340 or 2341	One Interdisciplinary Integrative course	HUMA 1302	3
Analytic Literacy (10-11 Hours)			
One or Two from MAT 1302 and/or higher level math	One or Two Math courses (College Algebra or higher)	MATH 1314, 1414 OR 1324 and/or higher level math	3-6
One or Two from BIO, CHE, NSC, PHY	One or Two 4 hour Biology, Chemistry, Natural Science, or Physics lab sciences	BIOL 1406, 1407, 1408, 1409, 2401, 2402, 2416, 2421, CHEM 1411, 1412, 2423, 2425, PHYS 1401, 1402, 1403, 1404, ENVR 1401	4-8
Cultural Literacy (12 Hours)			
HIS 2324	Fundamentals of Modern American History	HIST 1302	3
FAR, MUS, or THA	One 3 hour Art, Fine Arts, Music, or Theatre course	ARTS, MUSI, DRAM, HUMA 1315	3
REL 1311, 1312, 1313, 1321, 1323	One 3 hour Religion course	PHIL 1304 or 2306	3
FAR, MUS, THA, HIS 2321, 2301, 2303, PHI 2301, 2321, REL 1311, 1312, 1313, 1321, or SPC 1301*	One additional Cultural Literacy Course	ARTS, MUSI, DRAM, HIST 1301, 2321, 2322, PHIL 1301, 1304, 2303, 2307, SPCH 1311*, 1315*, 1318*, 1321*	3
Social Literacy (10-11 Hours)			
EXS 1220	Basic Concepts of Health & Physical Education	KINE 1338 or PHED 1164	1
BUA 1301, ECO 2305*, FIN 1325, POL 2311, GEG 2304, 2305, IST 2300, PSY 1301, 2342, SOC 1302, 2301, 2302, 2390	Three courses with at least two areas represented	BUSI 1301, ECON 2301*, FIN 1325, GOVT 2306, GEOG 1302, 1303, PSYC 2301, ANTH 2346, 2351, SOCI 1301, 1306, 2319	9
Required Related Courses (3-9 Hours) *Some courses listed in Required Related Courses may be used to fulfill GEC.			
BUA 2310	Advance Business Applications		3
ECO 2305*	Principles of Economics I*	ECON 2301*	0-3
SPC 1301*	Fundamentals of Speech*	SPCH 1311 1315, 1318 or 1321*	0-3
Major Requirements (63 Hours)			
ACC 2303	Principles of Financial Accounting	ACCT 2301	3
ACC 2304	Principles of Managerial Accounting	ACCT 2302	3
BUA 2321	Business Statistics	MATH 1342, BUSI 2305	3
BUA 3305	MIS Systems Analysis and Design		3
BUA 3311	Business Law I		3
BUA 3345	International Business	Dallas College Equivalent #	3
ECO 2306	Principles of Economics II (Microeconomics)	ECON 2302	3
FIN 3313	Corporate Finance		3
MGT 3319	Management Theory and Practice		3
MGT 3323	Production/Operations Management		3
MKT 3321	Principles of Marketing		3
MGT 4337	Business Policy and Decision Making		3
MKT 4311	Marketing Research		3
MKT 4321	Contemporary Marketing Strategy		3
Any four of the following:			
MKT 3328	Retailing		12
MKT 3331	Sales Management		
MKT 3341	Principles of Advertising		
MKT 3349	Consumer Behavior		
MKT 4342	International Marketing		
9 hours of Business Electives-must be business advanced electives (3000 or above) to be chosen with advisor			9
Electives (0-9 Hours)			0-9
Total Hours Needed			120