

Texas Wesleyan Course #	Course Name	TCC Equivalent #	Hours Needed
General Education Requirements (35-36 Hours)			
Language Literacy (12 Hours)			
ENG 1301	Composition & Rhetoric	ENGL 1301	3
ENG 1302	Composition & Literature	ENGL 1302	3
ENG 2324, 2326, 2327, or 2328	One sophomore level literature or creative writing course	ENGL 2307, 2322, 2323, 2327, 2328, 2332, 2333, or 2341	3
SPC 1301*	Fundamentals of Speech*	SPCH 1311 1315, 1318 or 1321*	3
Analytic Literacy (7 Hours)			
MAT 1302 or higher	One Math course (College Algebra or higher)	MATH 1314, 1324 or higher	3
One from BIO, CHE, NSC, PHY	One 4 hour Biology, Chemistry, Natural Science, or Physics lab sciences	BIOL 1406, 1407, 1408, 1409, 1410, 1420, 2316, 2401, 2402, 2421, CHEM 1411, 1412, 2423, 2425, PHYS 1401,	4
Cultural Literacy (9 Hours)			
HIS 2324	Fundamentals of Modern American History	HIST 1302	3
FAR, MUS, or THA	One 3 hour Art, Fine Arts, Music, or Theatre course	ARTS, MUSI, DRAM, HUMA 1315	3
REL 1311, 1312, 1313, 1321, 1323	One 3 hour Religion course	PHIL 1304, 2306	3
Social Literacy (7-8 Hours)			
EXS 1220	Basic Concepts of Health & Physical Education	KINE 1164, 1338	1
BUA 1301, ECO 2305*, FIN 1325, GEG 2304, 2305, HUM 2340, 2341, IST 2300, MCO 1302, POL 2311, PSY 1301, 2342, SSC 2360, SOC 1302, 2301, 2302, 2390, WSP 2304, & WSP 2340	Two courses with at least two areas represented	BUSI 1301, 1307, ECON 2301*, GOVT 2306, GEOG 1302, 1303, HUMA 1301, 1302, COMM 1307, PSYC 2301, ANTH 2346, 2351, SOCI 1301, 1306, 2319	9
Required Related Courses (3-9 Hours) *Some courses listed in Required Related Courses may be used to fulfill GEC.			
BUA 2310	Advance Business Applications		3
ECO 2305*	Principles of Economics I*	ECON 2301*	0-3
SPC 1301*	Fundamentals of Speech*	SPCH 1311 1315, 1318 or 1321*	0-3
Major Requirements (60 Hours)			
ACC 3305	Accounting Essentials	ACC 2301 & 2302 (requires both)	3
BUA 2321	Business Statistics	BUSI 2305 OR MATH 1342	3
BUA 3305	MIS Systems Analysis and Design		3
BUA 3311	Business Law I		3
BUA 3345	International Business		3
ECO 2306	Principles of Economics II (Microeconomics)	ECON 2302	3
FIN 3313	Corporate Finance		3
MGT 3319	Management Theory and Practice		3
MGT 3323	Production/Operations Management		3
MKT 3321	Principles of Marketing		3
MGT 4337	Business Policy and Decision Making		3
MKT 4311	Marketing Research		3
MKT 4321	Contemporary Marketing Strategy		3
Any four of the following:			
MKT 3328	Retailing		12
MKT 3331	Sales Management		
MKT 3341	Principles of Advertising		
MKT 3349	Consumer Behavior		
MKT 4342	International Marketing		
9 hours of Business Electives-must be business advanced electives (3000 or above) to be chosen with advisor			9
Electives (0-9 Hours)			0-21
Total Hours Needed			120

*Course equivalencies are subject to change based on the catalog year. For the most up to date information, contact the Office of Admissions at 817-531-4422 or www.txwes.edu/admissions

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09/2021