

Texas Wesleyan
UNIVERSITY

ENGAGE. INSPIRE. INVEST.
A COMPREHENSIVE CAMPAIGN



Frederick G. Slabach
President

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A COMPREHENSIVE CAMPAIGN

Education is the greatest socioeconomic elevator ever devised by humankind. It not only changes the life of a student, it changes the arc of that family for generations and can truly change the world. At Texas Wesleyan University, we take that mission seriously. Over the past ten years, we have invested more than \$50 million into academic, capital and programmatic improvements in order to achieve our 2020 Vision.

The Rosedale Renaissance helped jumpstart economic revitalization, from campus to the surrounding Polytechnic Heights neighborhood. The \$20-million Nick and Lou Martin University Center has sparked a vibrant rebirth in student life, with record numbers of students living on campus. Our faculty has revamped existing curricular offerings and initiated innovative new academic programs. Most importantly, our *Smaller. Smarter.* University provides individualized attention to students in intentionally small classes taught by extraordinary faculty to help students reach their full potential.

I believe that is why *U.S. News and World Report* has ranked Texas Wesleyan in the #1 tier of regional universities for nine consecutive years, and in 2020 gave us a promotion, moving Texas Wesleyan from a regional institution of higher education to a national university. Our work is attracting the attention of potential students and their parents. In fall 2021, we welcomed the largest first-year class in almost a quarter of a century.

We are on a roll. But there is so much more to do.

We recently adopted our new strategic plan – Engage 2025. The primary goals of this strategic plan are to increase retention and graduation rates; improve diversity, inclusion and equity; increase career services and job placements; modernize the campus; and secure the fiscal health of the University. We have mapped these strategic goals onto the operations of every aspect of what we do and who we are.

To reach these goals, we are launching *Engage. Inspire. Invest. A Comprehensive Campaign.* When we engage with our friends and alumni, we will inspire our community to invest in our students, faculty and staff. This investment will help us fulfill our mission: To change the world by changing lives, one student at a time.



Frederick G. Slabach
President



“ In addition to changing student's lives, including my own, Texas Wesleyan has a direct impact on the Fort Worth community, particularly on the eastside, where we are leading a resurgence in economic development along E. Rosedale Street. With your help, we can continue to provide leadership as we improve the community through education, economic development and strategic partnerships.

- Glenn Lewis
Board Chair



ABOUT THE CAMPAIGN

Engage. Inspire. Invest. A Comprehensive Campaign is an opportunity to leverage gifts from alumni and friends to achieve the objectives outlined in the **Engage 2025** strategic plan. *Engage. Inspire. Invest.* seeks to raise \$40,375,000 to help secure the resources necessary to provide an optimum and engaging environment for teaching and learning, positively impacting student life and promoting campus and community engagement.

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An investment in education always pays the highest returns.

- Benjamin Franklin

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The real value of gifts given to Texas Wesleyan cannot be measured merely by dollars and cents, instead they must be measured by their impact on the lives of students, faculty and staff. Thoughtful donors leave legacies of support for ongoing excellence for the future of Texas Wesleyan University.

*- Karen Cramer
Board Member, Honorary Campaign Chair*



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CAMPAIGN PROJECTS

ENDOWMENT SUPPORT - \$10.5 MILLION

STUDENT SCHOLARSHIPS- Texas Wesleyan is committed to making higher education meaningful and affordable. That's why each year the University offers significant institutional aid to students through the support of donors. Increasing scholarship support allows Texas Wesleyan to recruit and retain motivated and deserving students. Many of our undergraduate students are older and have family obligations to consider while working toward their degrees; a significant proportion are from low-income households or are the first in their family to pursue a degree.

FACULTY ENHANCEMENTS- Endowed chairs and professorships are essential for recruiting and retaining top-notch faculty to lead rigorous and robust undergraduate, graduate and professional academic programs that engage in vital scholarship, teaching and research. These high-caliber educators also help keep curriculum relevant to current trends in the marketplace.



PROGRAMMATIC SUPPORT - \$8.5 MILLION

Texas Wesleyan University is continuously working to meet the ever-changing needs of its students, the local community and its stakeholders. Annual programmatic support allows the latitude to meet the needs that arise throughout the University's umbrella of services and outreach. Programmatic support can be used in a variety of ways and is an essential tool to help the University deliver high-quality academic programs and a transformative learning environment. Funds will be used in strategic ways, including:

- **NON-ENDOWED SCHOLARSHIPS**
- **STUDENT RETENTION STRATEGIES**
- **TECHNOLOGY UPGRADES**
- **EQUIPMENT PURCHASES**
- **ECONOMIC REVITALIZATION**
- **ACADEMIC PROGRAMS**
- **ATHLETIC PROGRAMS**
- **ANNUAL OPERATING SUPPORT**

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The academic programming we provide is always evolving, adapting to the needs of our students, faculty and employers of our graduates. Likewise, students must be prepared to adapt as they move forward in their professions. The *Engage. Inspire. Invest.* campaign will help give us the tools we need to stay relevant in the ever-changing professional world.

- Hector Quintanilla
Vice President for Academic Affairs and Provost

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ATHLETIC EXCELLENCE - \$17,810,000

ATHLETIC STADIUM: \$16,500,000- One of the University's highest priorities is the construction of a new stadium on campus. An athletic stadium will provide a facility for football practices and games, expand the track and field program, be an alternate site for soccer and a venue for Fort Worth ISD games and campus-wide events. Equally important, a new athletic stadium will provide economic revitalization to the University and the surrounding community by attracting event attendance to Polytechnic Heights,



which will benefit businesses and those living in the Poly neighborhood. This project will entail three phases: 1) Practice field, site development, synthetic turf installation, lighting; 2) Track and track equipment; and 3) Grandstands, press box, field house, restrooms and scoreboard.

SYCAMORE PARK IMPROVEMENTS: \$1,000,000- Improvements to the baseball and softball facilities will include installation of new fencing, grandstands, restrooms and a concession area. Upgrading the dugouts will bring the facility up to NAIA standards. These improvements will allow for baseball/softball clinics for youth teams to generate revenue for the athletics program and will also improve player recruitment efforts.

SID RICHARDSON GYM IMPROVEMENTS: \$310,000- To provide a better game experience for basketball and volleyball, the Sid Richardson Gym project will improve acoustics by adding sound-absorbing baffles and updating the sound system and the capabilities of the scoreboard, including technology for replays, streaming games and improving exposure for athletic sponsorships.



One-third of Texas Wesleyan undergraduates are student-athletes. This means athletics plays a major role in the retention, graduation and post-graduate success of our students. Giving to the *Engage. Inspire. Invest.* campaign is a major investment in helping athletics continue to shape our student-athletes into successful, team-driven problem solvers who will make things happen as next-generation leaders in our communities.

- Ricky Dotson
Athletic Director



FACILITY UPGRADES - \$3,565,000

GRADUATE PROGRAM IN NURSE ANESTHESIA SIMULATION CENTER: \$2,000,000- The GPNA program facility expansion project will enhance three specific areas of the nurse anesthesia program for students: 1) Expansion from two simulation rooms to a full-scale simulation center, including three simulation labs and a centralized control room; 2) Expansion of the restroom areas to accommodate an increased number of students; and 3) Renovation of the student center and lounge. This will have a critical impact on preparing students for the medical environment.

SCIENCE CENTER: \$1,300,000- Funding will be used to reconfigure and expand the capacity of the existing single-use chemistry lab in the Ella C. McFadden Science Center to create three lab spaces, two for chemistry and one for computer-based work and general lab needs. Improvements to science laboratories are necessary to help ease course scheduling across the science curriculum and improve the marketability of the science program. Additionally, modernized facilities will improve safety and energy efficiency.

NICHOLAS MARTIN HALL: \$265,000- Audio and visual capabilities will be improved to allow for recording and streaming for both live and virtual events campus-wide. These upgrades will provide a strong space for academic activities, student organizations, university events and community groups to showcase their work.



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Texas Wesleyan gave me the tools I needed to be a successful school administrator. It is an honor to be able to give back by serving on the Alumni Board. Giving back through the *Engage. Inspire. Invest.* campaign is also a good way to make sure the good work of this University continues to serve the next generation of educators.

- Eric Montoya '07
Alumni Board President

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UNDERGRADUATE STUDENT DATA POINTS



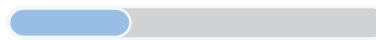
90% of students receive some sort of financial aid



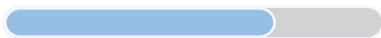
45% of students are Pell-eligible



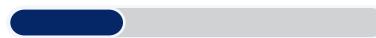
84% of students are from Texas



34% of students are Hispanic, which qualifies TXWES as a Hispanic-Serving Institution



61% of students are from minority populations



32% are student-athletes



55% of students are from Tarrant County



47% are first-generation students



- Hispanic: 34% (Hispanic-Serving Institution)
- White: 27%
- Black: 21%
- International: 11%
- Multiple Races: 4%

**UNDERGRADUATE ENROLLMENT: 1,844 + GRADUATE ENROLLMENT: 759
= TOTAL ENROLLMENT: 2,603**

**Based on fall semester of 2021*

COST OF EDUCATION

COSTS

- Tuition & Fees: \$34,412
- Books & Supplies: \$1,200
- Room & Board: \$10,728
- Transportation & Personal Expenses: \$3,500
- **TOTAL: \$49,840**

AID

- Institutional Aid/Scholarships: \$14,500 (average)
- Pell Grants (if qualified as low-income): \$6,500 (maximum)
- Texas Equalization Grant: \$5,500 (maximum)
- **TOTAL: \$26,500**

TOTAL COST (on-campus): \$23,340

TOTAL COST (off-campus): \$12,612

**Based on 2021-2022 annual aid and cost of tuition*



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As a scholarship recipient, there are no perfect words to describe the gratitude I feel. It gives me confidence that someone in my community is looking out for me. Not only does it make me appreciate everything Texas Wesleyan does to help us, but it also makes me want to be an asset to my community in my future career.

- Dayami Vera
Bilingual Education major

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WAYS TO GIVE

Cash	A gift made by check or other means of giving cash.
Securities	Giving the gift of a stock or securities can provide benefits for the giver, particularly if the securities have appreciated in value since the giver can avoid paying taxes on those earnings or gains.
Matching Gifts	Your employer may offer to match charitable donations made by employees.
Personal Property & Real Estate	Donations of real estate and other personal property in line with the University's educational objectives may be appropriate gifts.
Life Insurance	A gift of an old or new policy with Texas Wesleyan named as beneficiary or owner.
Bequest	A gift made by naming Texas Wesleyan in your will.
IRA Charitable Rollover	A gift made by naming Texas Wesleyan as beneficiary after death (plans such as IRA, 401K, 403B, etc.)

For more information on these and other ways to give, please contact one of our development professionals in the Office of Advancement, 817-531-4433 or advancement@txwes.edu.



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Office of University Advancement

Texas Wesleyan University

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