## M.B.A with Data Analytics Concentration

## **SAMPLE DEGREE PLAN**

Session 1		Session 2	
Course	Hours	Course	Hours
BUA 6212 Critical Thinking & Impactful Communication	2	MGT 6208 Leadership	2
BUA 6317 Data Visualization & Analytics	3		
Total Semester Hours 5		Total Semester Hours 2	
Session 3		Session 4	
Course	Hours	Course	Hours
ECO 6214 Applied Business & Economics Forecasting	2	MGT 6204 Global Perspectives in Business	2
MKT 6306 Digital Marketing Analytics	3	ACC 6210 Integrated Accounting Analysis for Decision Making	2
Total Semester Hours 5		Total Semester Hours 4	
Session 5		Session 6	
Course	Hours	Course	Hours
FIN 6215 Financial Management	2	MKT 6221 Integrated Marketing Management	2
MIS 6305 Business Intelligence: Tools & Concepts	3	MGT 6207Strategic Management	2
Total Semester Hours 5		Total Semester Hours 4	

## Session 7

Total Semester Hours 5				
BUA 6315 Business Analysis for Decision Making	3			
MGT 6209 Organizational Behavior	2			
Course	Hours			

<sup>\*</sup>Degree plans will vary depending on concentration requirements and class availability.