

SAMPLE DEGREE PLAN

Session 1

Course	Hours
BUA 6317 Data Visualization & Analytics	3

Session 2

Course	Hours
MGT 6208 Leadership	2

Total Semester Hours 3

Total Semester Hours 2

Session 3

Course	Hours
ECO 6214 Applied Business & Economics Forecasting	2
MGT 6209 Organizational Behavior	2

Session 4

Course	Hours
MGT 6204 Global Perspectives in Business	2

Total Semester Hours 4

Total Semester Hours 2

Session 5

Course	Hours
FIN 6215 Financial Management	2
MIS 6305 Business Intelligence: Tools & Concepts	3

Session 6

Course	Hours
MKT 6221 Integrated Marketing Management	2

Total Semester Hours 5

Total Semester Hours 2

Session 7

Course	Hours
BUA 6315 Business Analytics for Decision Making	3

Session 8

Course	Hours
ACC 6210 Integrated Accounting Analysis for Decision Making	2

Total Semester Hours 3

Total Semester Hours 2

Session 9

Course	Hours
BUA 6212 Critical Thinking & Impactful Communications	2

Session 10

Course	Hours
MGT 6207 Strategic Management	2

Total Semester Hours 2

Total Semester Hours 2

Session 11

Course	Hours
MKT 6306 Digital Marketing Analytics	3

Total Semester Hours 3

*Degree plans will vary depending on concentration requirements and class availability.